

GLO-BRITE FLUORESCENT INKS

Fluorescent Inks have historically been difficult to run. Holding good ink water balance, whilst achieving adequate depth of colour, has always been the main issue. The latest reformulation of our products has allowed good runnability under a wide range of conditions, including alcohol free printing on Heatset Web offset presses and high speed sheetfed presses. They have been produced using totally new fluorescent pigment concentrates, and incorporate unique varnishes and additives to enable trouble free printing.

Key Benefits are:-

- Improved transfer- results in stronger print strength.
- Good fount tolerance allows ink water balance to be controlled even at higher inking levels.
- Good flat lay on print
- Ideal for Point of Sale applications

REFERENCE NUMBERS AND DESCRIPTIONS

COLOUR	SHEETFED	HEATSET	HEATSET WAXFREE (UV VARNISHABLE)
BLUE 801	FB801	80100	80101WF
GREEN 802	FG802	80200	80201WF
YELLOW 803	FY803	80300	80301WF
ORANGE 804	FO804	80400	80401WF
RED 805	FR805	80500	80501WF
PINK 806	FP806	80600	80601WF
MAGENTA 807	FM807	80700	80701WF

POST PRINT APPLICATIONS & LIGHTFASTNESS

UV VARNISHING (Rollercoat)	Yes- providing good quality lacquer used. Check for bleed first if in doubt. 805-807 most critical. Use waxfree version for heatset.
UV VARNISHING (Silk Screen Spot)	As above
LAMINATION	Yes – Check for bleed first if using solvent based adhesive. 805-807 most critical. Use waxfree version for heatset.
LASER PERSONALISATION	Not Suitable
LIGHTFASTNESS	Very limited, even in artificial light. No BWS figures available but expected to be as low as 1-2

IT IS IMPORTANT TO NOTE THAT THESE PRODUCTS HAVE A SHELF LIFE OF 2 YEARS FROM DATE OF DELIVERY